

Linda Feerick

Overview

Linda is a business coach and specialises in developing leaders. She has a financial services background and has held a range of senior business and HR roles. Linda has a diverse experience as a leader, from managing large teams in a call centre environment through to specialist teams spread throughout the UK. This operational experience is invaluable in her work – she understands the pressures that today’s leaders face from both a theoretical and a personal experience perspective.

Linda is passionate about developing leaders, particularly those who are technical experts but need support with the people side of their role. Her coaching style has been described as results-focused and honest. She also works with teams who want to improve their overall performance but need someone to act as a facilitator. She is not afraid to speak the unspoken and has seen significant breakthroughs for teams who are willing to face uncomfortable truths.

Coaching Examples

- In a UK FTSE 100 company, Linda supported a senior manager to progress to director level
- In a public sector organisation, Linda designed and delivered a coaching intervention to embed a recently-launched values programme
- In a manufacturing company, provided one-to-one coaching for key employees which has contributed to improved decision making and record profits
- Coached the executive team of a high performing Council during a period of significant transformation
- Coached an equity partner of a global law firm to understand his leadership identity
- Coached selected senior police officers in the UK’s top performing police force to meet the challenge of maintaining that status

Business Background

- Business Manager for FTSE 100 Company managing a business portfolio of over £30million and accountable for profit and customer satisfaction
- UK People Development Manager with the same company, managing a national team of personal development specialists
- MD of own business delivering tailored development solutions for a range of business sectors
- Honorary Teaching Fellow with Lancaster University tutoring on postgraduate management and coaching programmes

Qualifications

- Bachelor of Music (Honours) degree, Hull University
- Master of Business Administration, Lancaster University
- Meyler Campbell Business Coach
- Myers Briggs MBTI® and Life Orientations certification
- HOGAN Assessment Systems Accredited
- British Psychological Society – member of Special Group in Coaching Psychology
- Continuing professional development programmes, including coaching supervision

Other information

Linda would like to think that she has a healthy lifestyle with regular exercise and a balanced diet. Unfortunately this is mostly fantasy. The reality is that she acts as social secretary to her two children. She does however find time to be a Prince’s Trust business mentor and has recently discovered the joys of family activity holidays. She is also a governor at her local FE College, which gives her the opportunity to use her business experience to make a difference in her own community.